

Hancod.

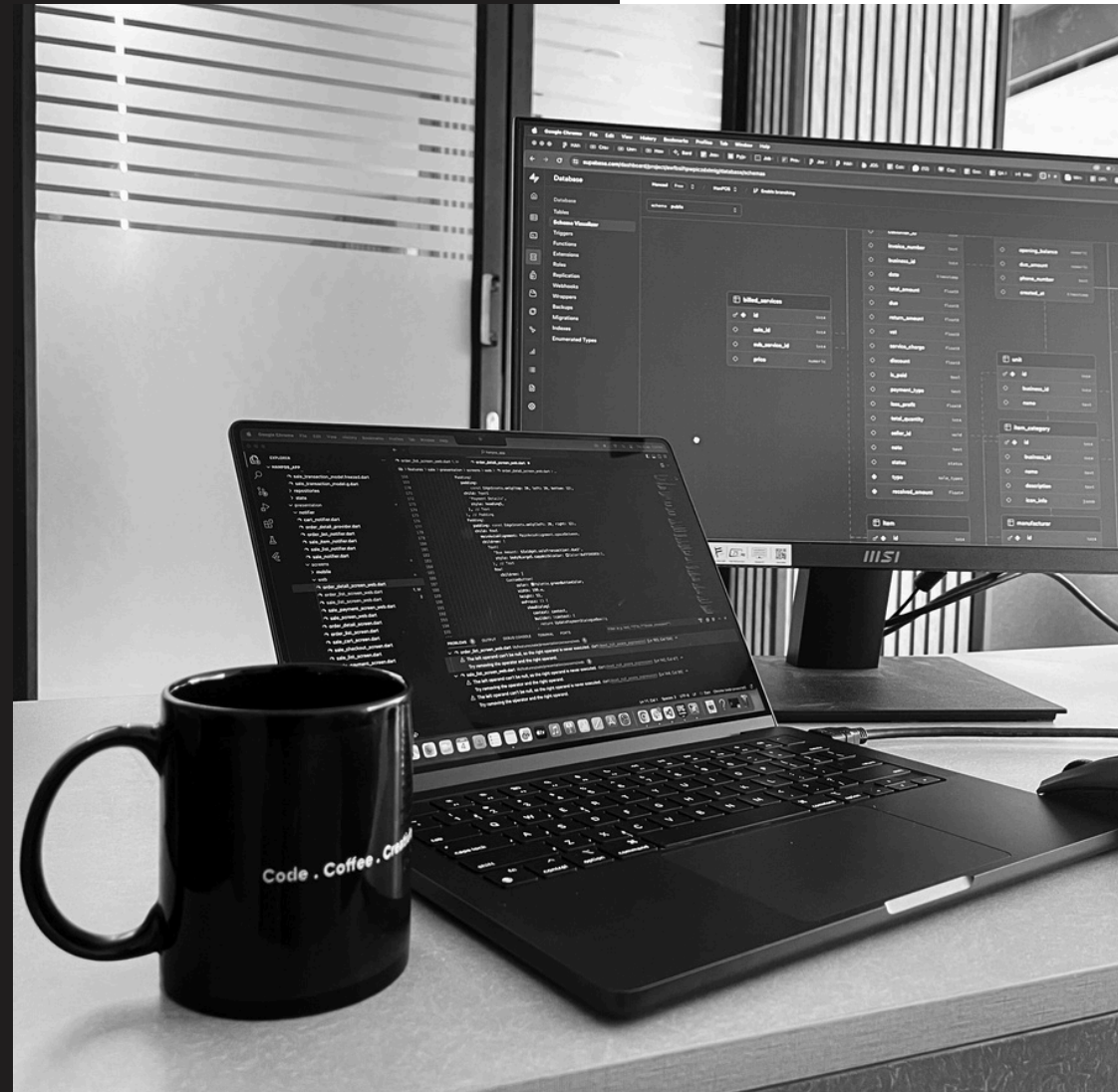
APP DEVELOPMENT COMPANY

HANCOD DIGITAL

Building Digital Products That Actually Fit the Market

www.hancod.com

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WHO WE ARE

Hancod is a modern product development company obsessed with execution, product-market fit, and client success. While others stop at building apps, we go further—validating whether it actually works for your users and your business.

We're not just coders. We're strategic partners that blend product thinking, UI/UX, engineering, and startup-style validation to build solutions that perform in the real world.

Product-Market Fit

Strategic Execution

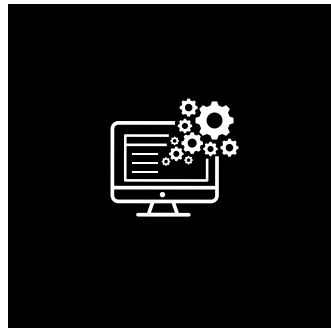
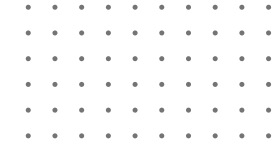
Real-World Validation

Proven Track Record Across Industries:





WHAT WE DO BEST



Product Engineering

- Mobile App Development (Flutter, FlutterFlow, Supabase, MERN)
- SaaS Product Architecture & Monetization Strategy
- Custom Software & Internal Tool Development



AI & Automation

- AI-powered Workflow Automation
- Predictive Analytics & Business Intelligence
- WhatsApp & Voice-AI Integration



ERP & POS Systems

- Custom ERP Modules for Retail, F&B, Automotive
- POS Systems with Inventory, Billing & CRM
- Cloud & Offline Hybrid Architecture



Growth & Experience

- Branding, UI/UX Design & Motion Graphics
- Funnel Building & Sales Automation
- Product-Market Fit Consulting

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Our Unique Edge:

PRODUCT-MARKET FIT OBSESSED

Clear Target Users

We help define exactly who the product is for — no vague assumptions, just focused user profiles.

Repeatable Value

We design features people actually come back for, not just shiny one-time use cases.

Revenue-Driven Thinking

From day one, we ask — Will they pay for this? And we shape the product accordingly.

Data-Led Execution

Using EOS Traction, behavioral analytics, feedback loops, and rapid iterations, we build products that grow through validation — not guesswork.

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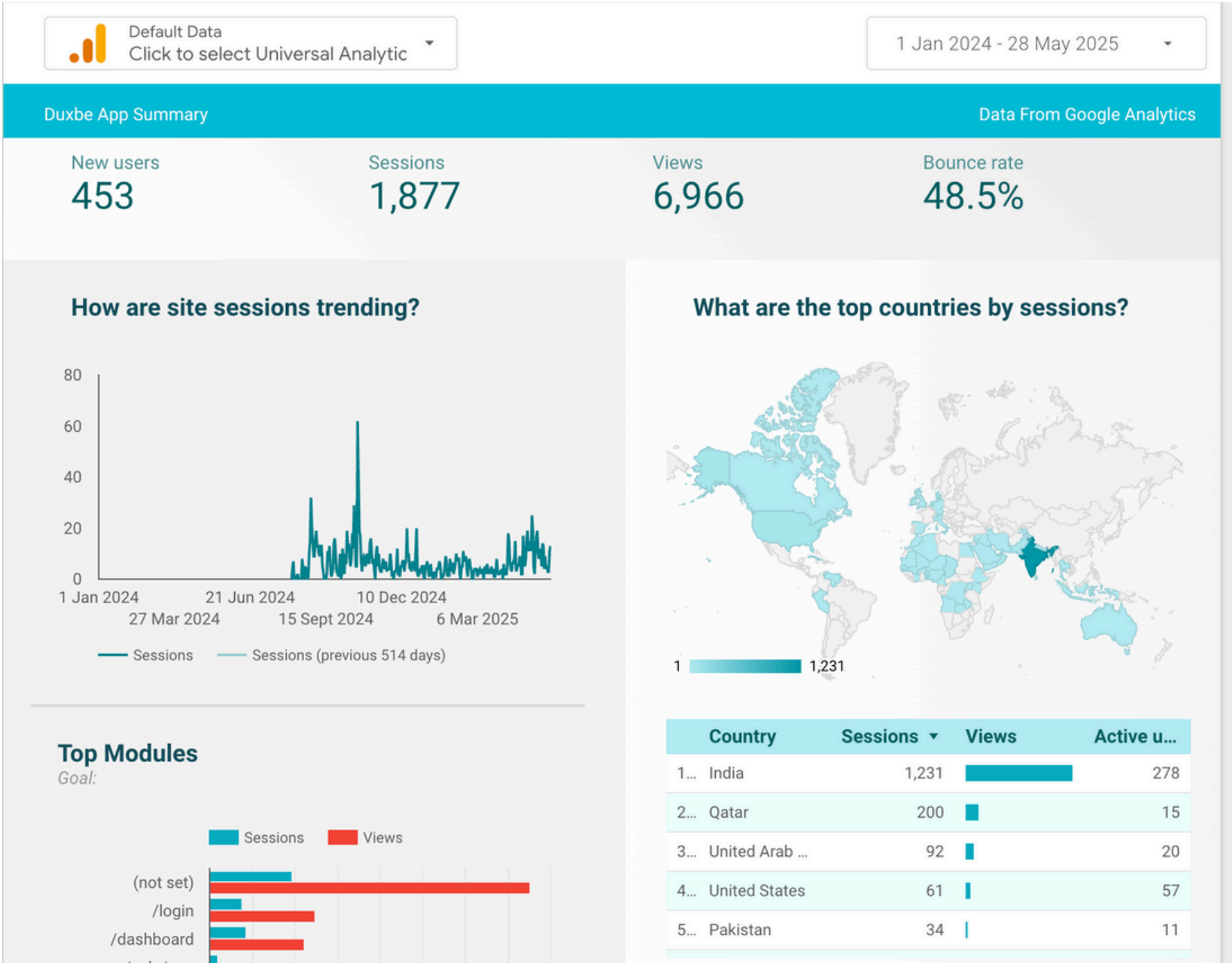


CASE IN POINT: DUXBE.COM

We built Duxbe, our in-house AI-powered POS/ERP platform, from the ground up — designed for speed, smart automation, and real-world business needs.

- ✓ Tech Stack: Flutter + Supabase
 - ✓ Integrated with: WhatsApp, GPT-based Auto-Agent
 - ✓ Focus: Retail, Restaurants, and Small Businesses
- 🧭 Built with product-market fit in mind, every feature is aligned with real business workflows.

This is how we build for ourselves — and this is what we bring to our clients.



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LET'S BUILD SOMETHING THAT GROWS

Whether you're a startup founder or an enterprise innovator, if you're tired of half-baked apps and want results, we're your crew.



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www.hancod.com



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- 65+ active SaaS and service projects delivered
- 92% average project completion rate
- In-house team skilled in design, dev, AI and growth
- Driving tangible ROI for early-stage startups to growth-stage businesses



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THANK
YOU